

2020 Unity Award Gala

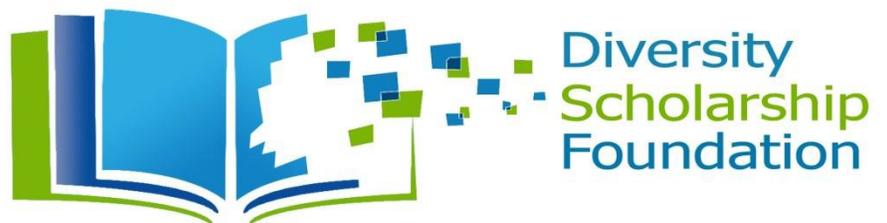
Presented by

The Diversity Scholarship Foundation, NFP

December 8, 2020

5 p.m. Cocktail Reception

6 p.m. Program



OUR MESSAGE

Scholarship Opportunities

Since 2006, the Diversity Scholarship Foundation, NFP has provided scholarships and opportunities to law students of diverse backgrounds. The annual Unity Award Gala serves as the main fundraiser for these scholarships. Each year, our legal



community has joined together to raise enough funds to provide an increasing number of scholarships. The scholarships we offer run the gamut of those students interested in public service upon graduation to those who are leaders and achievers in the legal community. Our scholarships are open to all who are dedicated to having our legal community represent the community at large.

Promoting Diversity in the Legal Community

A main component of the Unity Award Gala is the ceremonial swearing-in of bar presidents. Bar presidents from organizations across the Seventh Circuit are provided with the opportunity to participate in reciting the “Oath of Unity” in which they pledge to promote diversity and inclusion within the legal profession. The bar presidents also participate in a “Parade of Bar Presidents” where they are introduced and are congratulated for their efforts in promoting diversity and inclusion.



SPONSOR LEVELS

Diamond Level Sponsor - \$15,000

- Registration for 30 attendees to the virtual event
- Naming rights to three student scholarships
- Prominent display of the sponsor's logo or name on the event's advertisements
- Prominent display of the sponsor's Logo on the DSF's website
- Logo on all digital promotional materials
- Logo displayed during the virtual gala
- Full page advertisement in the virtual program book

Platinum Level Sponsor - \$10,000

- Registration for 20 attendees to the virtual event
- Cocktail reception naming rights
- Naming rights to two student scholarships
- Prominent display of the Sponsor's logo or name on the event's advertisements
- Logo on the Diversity Scholarship Foundation's website
- Logo on all digital promotional materials
- Logo displayed during the virtual gala
- Full page advertisement in the virtual program book

Gold Level Sponsor - \$5,000

- Registration for 10 attendees to the virtual event
- Networking room naming rights
- Naming rights to one student scholarship
- Prominent display of the Sponsor's logo or name on the event's advertisements
- Logo on the Diversity Scholarship Foundation's website
- Logo on all digital promotional materials
- Logo displayed during the virtual gala
- Half page advertisement in the virtual program book

SPONSOR LEVELS

Silver Level Sponsor - \$3,000

- Registration for 10 attendees to the virtual event
- Logo on the Diversity Scholarship Foundation's website
- Logo on all digital promotional materials
- Logo displayed during the virtual gala
- Half page ad in the virtual program book

Bronze Level Sponsor - \$1,500

- Registration for 10 attendees to the virtual event
- Logo on the Diversity Scholarship Foundation's website
- Quarter page ad in the virtual program book

SPONSOR FORM

CONTACT NAME, ORGANIZATION/LAW FIRM/POSITION

ADDRESS

PHONE NUMBER/ FAX NUMBER

E-MAIL ADDRESS

We/I commit to participating in the 2020 Unity Award Gala at the level indicated below and agree to pay the amount by the deadlines provided below:

- Diamond Sponsorship \$15,000.00
- Platinum Sponsorship \$10,000.00
- Gold Sponsorship \$5,000.00
- Silver Sponsorship \$3,000.00
- Bronze Sponsorship \$1,500.00

SIGNATURE

NAME/DATE

THREE THINGS TO DO:

1. Return this form to the 2020 Unity Award Gala Committee no later than **Friday, November 20, 2020**, by email or mail.

2. Email a pdf or jpeg of **your firm's logo and a list of attendees** no later than **Friday, November 20, 2020**.

3. Indicate any attendees who are also bar presidents.

Diversity Scholarship Foundation, NFP

P.O. Box 641573

Chicago, IL 60664-1573

Any questions, contact our Director of Communication, Abigail Sue, at

dsfchicago@gmail.com

The Diversity Scholarship Foundation is a registered 501(c)(3) non-profit organization. All donations are tax deductible, in full or in part, according to the laws of the Internal Revenue Service.

AD FORM

If your ad will be anything other than basic text, then camera ready artwork is required. Please include a HIGH RESOLUTION ad including a clean copy of your artwork. Send this form and the high resolution digital file of your ad in pdf format to dsfchicago@gmail.com.

**RETURN THIS FORM and
ART WORK by
November 10, 2020**

This form may also be returned by mail to the following address:

Diversity Scholarship Foundation
c/o 2020 Unity Award Gala
P.O. Box 641573
Chicago, IL 60664-1573

The Diversity Scholarship Foundation holds the right to reject any ad and will return the funds to the buyer if the ad is not placed in the ad book. Questions? email dsfchicago@gmail.com

AD PURCHASER:

ORGANIZATION/LAW FIRM/ POSITION

CONTACT NAME

ADDRESS

PHONE NUMBER

E-MAIL ADDRESS

- | | |
|--|---------|
| <input type="checkbox"/> Back Cover (8 ^{1/2} by 10) | \$2,000 |
| <input type="checkbox"/> Interior Front Cover (8 ^{1/2} by 10) | \$1,500 |
| <input type="checkbox"/> Interior Back Cover (8 ^{1/2} by 10) | \$1,500 |
| <input type="checkbox"/> Full page (8 ^{1/2} by 10) | \$700 |
| <input type="checkbox"/> ½ page (8 ^{1/2} by 5) | \$350 |
| <input type="checkbox"/> ¼ page (4 ^{1/4} by 5) | \$175 |

We/I commit to purchase an ad or congratulatory space in the event's virtual program book by paying the indicated amount by November 1, 2019. We/I enclose a camera ready copy and choose the following ad and/or congratulatory space size (or will send camera ready copy separately by November 10, 2020):

Signature: _____

Name: _____

Date: _____